



Atlanta September 26-28, 2025

## EXHIBITOR APPOINTED CONTRACTOR (EAC) RULES & REGULATIONS

### COMPLIANCE & REGISTRATION

*The Show Organizer has the right and obligation to establish and enforce equitable Rules and Regulations for MagicCon: Atlanta for the mutual benefit of all Exhibitors and Attendees to the event.*

**Please read this document carefully.**

- EACs must comply with all rules set by the Show Organizer, Venue, and Exhibitor Service Manual.
- EACs must register via the [online EAC portal](#) and pay a \$300 fee per booth/meeting room serviced.
- A 6% credit card fee applies to canceled applications after processing. Refunds will not be issued post event.
- Workers must always wear designated daily wristbands.
- EACs are only allowed on the show floor with their wristbands during move in, move out and designated hours on show days; EACs are not allowed on the show floor during open show hours.

### INSURANCE REQUIREMENTS

EACs must submit a valid Certificate of Insurance (COI) via the online portal by **EAC Deadline of September 12, 2025** or will be denied floor access.

#### Required coverage includes:

- General Liability: \$1,000,000 per occurrence, \$2,000,000 aggregate, \$2,000,000 products and completed operations aggregate, \$5,000 medical expense, and \$300,000 damage to premises.
- Automobile Liability: \$1,000,000 (if operating on the show floor).
- Workers Compensation: As required by law, with Employers Liability Limits of not less than \$1,000,000 each accident, \$1,000,000 disease - each employee, and \$1,000,000 disease - policy limit.
- Additional Insureds: MagicCon: Atlanta, Reed Exhibitions, a division of RELX Inc., Fern Exposition Services, The State of Georgia (including the State Tort Claims Fund and other State established Liability Funds), the Georgia World Congress Center Authority and their respective officers and employees.
- Full event dates, including move-in/move-out dates: September 24 - 29, 2025.
- Certificate holder: Reed Exhibitions a division of RELX Inc., ATTN: MagicCon: Atlanta, 401 Merritt 7, 5th Floor, Norwalk, CT 06851

### ON-SITE REGULATIONS

- EACs must confirm work orders before arrival and may not solicit additional work.

- Motorized carts, scooters, and mechanical material handling equipment are prohibited.
- Floor marking tape must remain in place until show close.
- Booth designs must comply with the Exhibitor Service Manual.
- EACs must adhere to fire, safety, and exhibit hall regulations.

### LABOR & CONTRACTOR COORDINATION

- EACs must cooperate with Fern Exposition Services (the General Services Contractor (GSC)) for efficient labor, space, and time use.
- Installation must be completed by 5:00 PM on September 25 and dismantle by 10:00AM on September 29.
- EACs must follow all labor laws, venue regulations, and union contracts. Any labor disputes affecting the event will be the EAC's full responsibility.
- EACs must pay costs related to their operations, including overtime, space restoration, and waste disposal.

### FACILITY & SPACE MANAGEMENT

- The exhibit floor, aisles, docks, and storage areas are under GSC control; EACs must coordinate activities accordingly.
- EACs must keep operations within their client's exhibit space—no service desks, storage, or work areas outside of designated booths.
- Aisles and public spaces must always remain clear.

### SHOW ORGANIZER AUTHORITY & ENFORCEMENT

- The Show Organizer has final authority over all show rules and participation.
- EACs must meet all the venue and GSC requirements to operate at New York Comic Con.
- EACs must provide emergency contact details and a local contact available during move-in and move-out.
- **Access Denial:** EACs will be barred from the show if they:
  - Breach any show regulations.
  - Cause labor disputes, strikes, or disruptions.

### LIABILITY & RISK MANAGEMENT

- EACs are responsible for their own property; the Show Organizer and venue assume no liability for theft, damage, or loss.
- EACs must obtain appropriate insurance coverage for property loss and liability risks.
- EACs must be registered and authorized to work in Atlanta, Georgia and comply with all federal, state, city, and venue regulations.
- By participating, EACs agree to these terms and acknowledge their responsibilities.